

P3R, organizer of the Pittsburgh Marathon, is seeking a marketing/social media intern for the Fall Semester, 2018.

Duties and responsibilities include but not limited to:

- Assist in development and distribution of eBlasts and eNewsletters
- Help manage and create content for social media channels (including helping maintain a log of posts on various channels to create a database/history) and be able to plan content in advance
- Join marketing and communications team in creative brainstorming sessions
- Assist with managing promotions, campaigns, advertising, etc.
- Help with minor graphics needs (if possible)
- Assist with management and updates to websites and Mobile App content
- Some office administration tasks may be requested as needed
- Special Projects as assigned

Additional Qualifications:

- MUST have full availability during race weekend on the following dates
 - Great Race & Junior Great Race: September 29 & 30, 2018
 - 10 Miler: November 3 & 4
- Able to work at least 10-15 hours a week. Schedule is flexible, but must be between regular 9 a.m. and 5 p.m. business hours
- Able to work occasional nights and weekends to assist with running events
- Knowledge of social media platforms, including but not limited to: Facebook, Twitter, YouTube, Instagram, Pinterest, Snapchat and Periscope
- Ability to effectively communicate via social media
- Attention to detail in communications (spelling, grammar, editing)
- Creative-minded with the ability to think and respond quickly to tasks & changing environment
- Photoshop/graphics experience a plus
- Website/content management experience is a plus

About P3R:

P3R is a nonprofit organization that is passionate about promoting the love of running and enhancing community access to health & fitness education and activities. Best known for organizing the acclaimed annual DSG Pittsburgh Marathon, we also manage a variety of other high-quality races, events, and health & fitness programs throughout the Pittsburgh region. While many of our races attract some of the nation's highest-profile professional athletes, we offer activities for all ages and ability levels. The only criterion for participation is a desire to be happy, healthy, and active! Read more at www.P3R.org.

Interested candidates should submit a resume and cover letter to internship@p3r.org.