

Brand Partnerships & Marketing Intern

P3R, the engine behind the DICK'S Sporting Goods Pittsburgh Marathon, is seeking a **Brand Partnerships & Marketing Intern** for spring 2022. This role will report to the VP of Partnerships & Runner Experience, and will work with our Partnerships Team to execute both partnership and partnership marketing team functions. This is an ideal internship for students working towards a degree in marketing, advertising, sports management, or retail management.

Classification: Project-Based Internship

Reports to: VP of Partnerships & Runner Experience

Effective Date: February 2022 - May 2022

Duties and responsibilities include but are not limited to:

- Help to manage on course activations with sponsors on race day
- Manage assigned projects from start to finish
- Assist with P3R Store pop-up brick & mortar retail sales throughout the Spring, including all of DICK'S Sporting Goods Pittsburgh Marathon weekend
- Execute the fulfillment of the Ready.Set.MOVE.'s subscription box
- Develop content for the P3R Store and Ready.Set.MOVE.'s social media channels
- Participate in brainstorming sessions with Partnerships Team and the broader organization

Required qualifications:

- MUST have availability to staff the following events:
 - Ready.Set.MOVE.'s Box fulfillment
 - DICK'S Sporting Goods Pittsburgh Marathon week/weekend from 4/29/22-5/1/22
 - Other hours as assigned
- Local college student or recent graduate
- Occasional availability to work nights and weekends to assist with other events as needed (dates flexible and negotiable)
- Familiarity with social media platforms (including Facebook, Twitter, YouTube, LinkedIn, TikTok, and Instagram) and monitoring tools (specifically Hootsuite or similar)
- High attention to detail and ability to work in a team setting
- Working towards a Bachelor's or Master's degree in Marketing, Communications, Business or related field. All applicants must have a valid driver's license.

Competencies:

- Passion for the mission of P3R
- Outstanding customer service skills
- Experience in event & project management
- Outstanding interpersonal skills with ability to build relationships
- Excellent organizational and time management skills
- Excellent communication skills (verbal and written), including public speaking
- Ability to multitask and work under pressure
- Ability to develop and maintain rapport with customers and co-workers
- Ability to work with a diverse workforce
- Proficient in MS Office, including PowerPoint
- Ability to work independently and within a team environment

