

# Partnership Intern

P3R, the engine behind the DICK'S Sporting Goods Pittsburgh Marathon, is seeking a **Partnership Intern** for spring/summer 2023. This role will report to the VP of Strategic Partnerships, and will work with our Partnerships Team to execute both partnership and partnership marketing team functions. This is an ideal internship for students working towards a degree in marketing, advertising, or sports management, though these paths are not required.

Classification: Project-Based Internship Reports to: VP of Strategic Partnerships Effective Date: January 2023 – May 2023

### Duties and responsibilities include but are not limited to:

- Prospect, research and provide data on prospective partners
- Assist in innovating new ideas for potential partnerships for P3R
- Assist partnership team in deliverable sheet creation and management
- Help to manage activations with sponsors on race day
- Manage assigned projects from start to finish
- Participate in brainstorming sessions with Partnerships Team and the broader organization

#### Required qualifications:

- MUST have availability to staff the following events:
  - DICK'S Sporting Goods Pittsburgh Marathon week/weekend from 5/5/2023 5/7/2023
  - o DICK'S Sporting Goods Pittsburgh Marathon kick off training runs
  - o Other hours as assigned
- Local college student or recent graduate
- Occasional availability to work nights and weekends to assist with other events as needed (dates flexible and negotiable)
- Familiarity with social media platforms (including Facebook, Twitter, YouTube, LinkedIn, TikTok, and Instagram) and monitoring tools (specifically Hootsuite or similar)
- High attention to detail and ability to work in a team setting
- Working towards a Bachelor's or Master's degree in Marketing, Communications, Business or related field. All applicants must have a valid driver's license.

#### Competencies:

- Passion for the mission of P3R
- Outstanding customer service skills
- Experience in event & project management
- Outstanding interpersonal skills with ability to build relationships
- Excellent organizational and time management skills
- Excellent communication skills (verbal and written), including public speaking
- Ability to multitask and work under pressure
- Ability to develop and maintain rapport with customers and co-workers
- Ability to work with a diverse workforce
- Proficient in MS Office, including PowerPoint
- Ability to work independently and within a team environment

## To Apply: Please send cover letter and resume to HR@p3r.org

















