Welcome to the Kids of Steel Run For A Reason Team!

Setting Up Your Fundraising Page:

Thank you for supporting Kids of Steel via the 2025 DICK'S Sporting Goods Pittsburgh Marathon! We're here to help you achieve your individual fundraising goals. Follow these simple instructions to set up and share your personal fundraising page.

After registering for the race, you'll receive an Event Confirmation email. This email includes a link to your participant dashboard, where you can edit and customize your fundraising page.
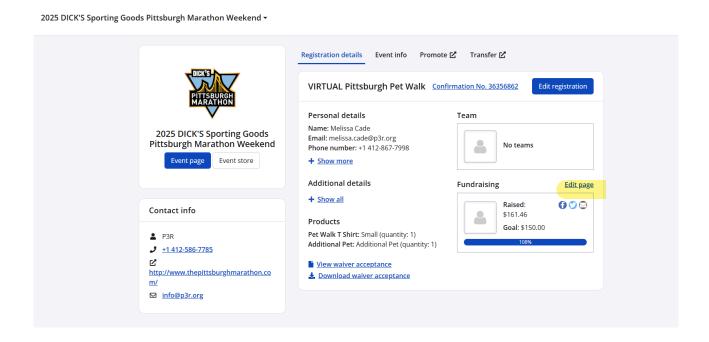
Click "Visit Dashboard"

Manage registration

View event details, updates, and manage your registration by visiting your participant dashboard
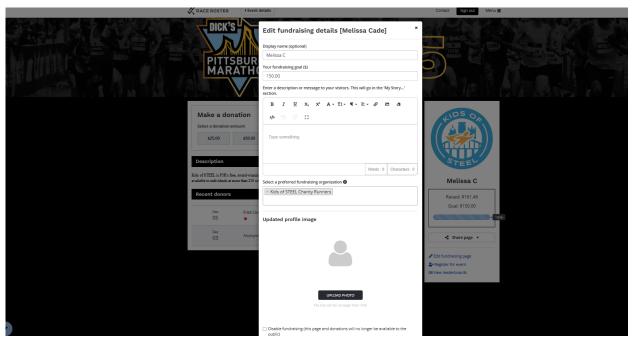
Visit dashboard

Share with friends, get rewarded

After you click "Visit dashboard", you will be directed to Race Roster's sign-in page. Once you're logged in, you will be directed to the following page:

Click the "Edit page" link located above the box labeled "Fundraising." Be sure to check your Run for a Reason charity to confirm that you've selected Kids of Steel. This will take you to a page where you can personalize your fundraising efforts by adding your story about why you chose Kids of Steel as your charity, setting a fundraising goal, and uploading a profile image.

Once you've made your updates, click "Save updated fundraising information" to finalize your page. Your fundraising page is now ready to go!
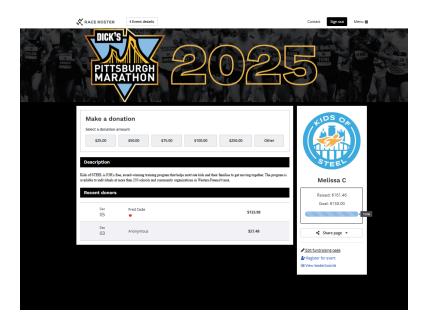
Sharing your Fundraising Page Online:

Kickstart your fundraising efforts by sharing your page on social media platforms like Instagram, Facebook, X or Twitter.

You can also connect with potential donors more directly by reaching out via email or text—it's a personal and effective way to encourage support!

Your personal fundraising page should look like this (be sure to add your photo and story!):

Click "Share page" to access options for sharing directly to Facebook, Twitter, X, LinkedIn or via email. Alternatively, you can copy the link provided below these options and include it in your social media posts, emails, or text messages.

No matter which platform you use, always make sure to include your fundraising link so potential donors can easily contribute!

We're excited to help you get started on your fundraising journey and hope this guide makes the process easy and inspiring! Together, we can make a real difference for our community—let's get fundraising!

If you have any questions at all, please don't hesitate to reach out to
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