

P3R Marketing and Communications Intern

P3R, the organizer of the DICK'S Sporting Goods Pittsburgh Marathon weekend of events, is seeking a Marketing and Communications Intern for Summer 2026.

About P3R: P3R is a nonprofit organization dedicated to fostering a love of running and increasing community access to health and fitness education and activities. Best known for organizing the annual DICK'S Sporting Goods Pittsburgh Marathon, we also manage a variety of other high-quality races, events, and health and fitness programs throughout the Pittsburgh region. While many of our races attract top professional athletes, we offer activities that welcome individuals of all ages and ability levels. The only requirement is a desire to be happy, healthy, and active! Learn more at www.P3R.org.

In this role, you will report to the Senior Manager, Marketing and Communications and collaborate with our communications team, which includes both marketing and public relations functions. This internship is ideal for students pursuing a degree in communications, marketing, advertising, and/or public relations. Recent graduates will also find this opportunity valuable.

Duties and Responsibilities:

- Collaborate with the communications team to ideate and execute social media campaigns including Marathon registration opening in August.
- Collect and analyze data to identify target audiences and trends.
- Contribute in brainstorming sessions with the communications team and broader organization.
- Assist in maintaining P3R websites.
- Assist in drafting and designing email marketing assets for the marathon and related events.
- Assist with executing partnership deliverables via digital channels.

Required Qualifications:

- Availability to work 10-15 hours per week from 9 a.m. – 5 p.m., Monday through Thursday in the office.
- Availability for America's Mile (Mid-July).
- Currently enrolled local college student or recent graduate.
- Willingness to work occasional nights and weekends to assist with other events as needed (dates flexible and negotiable).
- Familiarity with social media platforms (including Facebook, Twitter, YouTube, LinkedIn, Instagram, and TikTok) and monitoring tools (such as HubSpot or similar).
- Experience creating visually engaging content pieces (Graphic design, photography and vertical video)
- Experience using Canva and Adobe Suite (Photoshop, Premiere, etc)
- Strong attention to detail and ability to work collaboratively in a team setting.

To Apply: Interested candidates should submit a resume and cover letter to hr@P3R.org.